

SAMPLE: PLEASE UPDATE WITH YOUR CORRECT BUSINESS INFORMATION AND COMPANY REPRESENTATIVE QUOTE. To request a quote from your engagement manager, [contact our marketing team](#).

FOR IMMEDIATE RELEASE

[Month Day, Year]

[Company Media Contact]

[Company Name] Maintains ISO/IEC 27701:2019 Certification

ISO/IEC 27701:2019 Certification Ensures Ongoing Privacy Information Management System (PIMS) Compliance

[City, State]—[Date]—Today, [Company Name] announced that the company has completed an ISO/IEC 27701:2019 surveillance audit, maintaining its certification to the internationally recognized standard of requirements for a privacy information management system (PIMS).

The independent assessment was performed by [BARR Certifications](#), an ANAB-accredited auditing firm that serves as a trusted advisor to cloud-based and hybrid organizations around the world aiming to build trust and resilience through cybersecurity compliance.

To maintain this gold standard in certification, a company must clearly demonstrate an ongoing, structured approach to data privacy.

“This is a major milestone for [Company Name] and cements our unwavering commitment to securing and protecting the data of our valued customers,” said [Company Representative Name and Title]. “We hope this achievement inspires confidence and assures our customers and partners that we view privacy as a top priority.”

An extension of ISO/IEC 27001, ISO/IEC 27701:2019 outlines requirements for establishing, implementing, maintaining, and continually improving an organization’s privacy information management system (PIMS), which includes controls for managing data privacy and protecting personally identifiable information (PII).

[Insert quote from BARR representative — Contact mrawlings@barradvisory.com to request a quote from your engagement manager]

Current and prospective customers interested in a copy of [Company Name]’s ISO/IEC 27701:2019 certification report may contact [Company Representative Name] at [Email Address].

About [Company Name]

[Company Boilerplate]

About BARR

BARR is a cybersecurity compliance solutions provider specializing in companies with high-value information in cloud environments like AWS, Microsoft Azure, and Google Cloud. A trusted advisor to some of the fastest growing cloud-based organizations around the globe, BARR simplifies compliance across multiple regulatory and customer requirements in highly regulated industries including technology, financial services, healthcare, and government. [Learn more.](#)

[Company Name] Media Contact

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