**FOR IMMEDIATE RELEASE**
[Month Day, Year]
[Company Media Contact]

### [Company Name] Achieves ISO/IEC 27701:2019 Certification

*ISO/IEC 27701:2019 Certification Ensures Ongoing Privacy Information Management System (PIMS) Compliance*

*[City, State]—[Date]*—Today, [Company Name] announced that the company has achieved certification to ISO/IEC 27701:2019—an internationally recognized standard of requirements for a privacy information management system (PIMS).

The independent assessment was performed by BARR Certifications, an ANAB-accredited auditing firm that serves as a trusted advisor to cloud-based and hybrid organizations around the world aiming to build trust and resilience through cybersecurity compliance.

To obtain this gold standard in certification, a company must clearly demonstrate an ongoing, structured approach to data privacy.

"This is a major milestone for [Company Name] and cements our unwavering commitment to securing and protecting the data of our valued customers," said [Company Representative Name and Title]. "We hope this certification inspires confidence and assures our customers and partners that we view privacy as a top priority."

An extension of ISO/IEC 27001, ISO/IEC 27701:2019 outlines requirements for establishing, implementing, maintaining, and continually improving an organization's privacy information management system (PIMS), which includes controls for managing data privacy and protecting personally identifiable information (PII).

*[Insert quote from BARR representative — Contact mrawlings@barradvisory.com to request a quote from your engagement manager]*

Current and prospective customers interested in a copy of [Company Name]'s ISO/IEC 27701:2019 certification report may contact [Company Representative Name] at [Email Address].

**About [Company Name]**

[Company Boilerplate]

**About BARR**

BARR is a cybersecurity compliance solutions provider specializing in companies with high-value information in cloud environments like AWS, Microsoft Azure, and Google Cloud. A trusted advisor to some of the fastest growing cloud-based organizations around the globe, BARR simplifies compliance across multiple regulatory and customer requirements in highly regulated industries including technology, financial services, healthcare, and government. [Learn more](#).

**[Company Name] Media Contact**

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