

**SAMPLE: PLEASE UPDATE WITH YOUR CORRECT BUSINESS INFORMATION AND COMPANY REPRESENTATIVE QUOTE. To request a quote from your engagement manager, [contact our marketing team](#).**

**FOR IMMEDIATE RELEASE**

[Month Day, Year]

[Company Media Contact]

**[Company Name] Achieves ISO/IEC 27001:2022 and ISO/IEC 27701:2019 Certification**

*Pair of Certifications Cement the Company's Ongoing Commitments to Cybersecurity and Data Privacy*

[City, State]—[Date]—Today, [Company Name] announced that the company has achieved certification to ISO/IEC 27001:2022 and ISO/IEC 27701:2019, two internationally recognized compliance standards for data security and privacy. The independent assessments were performed by ANAB-accredited [BARR Certifications](#).

To obtain these highly sought-after certifications, a company must clearly demonstrate an ongoing, structured approach to data management, security, and privacy.

"Given the ever-increasing importance of data security in today's interconnected world, these certifications are a major milestone for [Company Name]," said [Company Representative Name and Title]. "They cement our unwavering commitment to securing and protecting the data of our valued customers. We hope these certifications assure our customers and partners that we view data security and privacy as our top priorities."

ISO/IEC 27001:2022 mandates numerous controls for the establishment, operation, monitoring, maintenance, and continual improvement of an information security management system (ISMS), certifying that an organization has deep-rooted methodologies for business, people, and IT processes, along with an established framework to help identify, manage, and reduce risks surrounding information security.

An extension of ISO/IEC 27001, ISO/IEC 27701:2019 outlines requirements for establishing, implementing, maintaining, and continually improving an organization's privacy information management system (PIMS), which includes controls for managing data privacy and protecting personally identifiable information (PII).

Both engagements were performed by BARR, a global cybersecurity consulting and compliance attestation firm that has served as a trusted advisor to hundreds of cloud-based and hybrid organizations aiming to build trust and resilience through cybersecurity compliance.

*[Insert quote from BARR representative — Contact [mrrawlings@barradvisory.com](mailto:mrrawlings@barradvisory.com) to request a quote from your engagement manager]*

Current and prospective customers interested in a copy of [Company Name]'s ISO/IEC 27001:2022 or ISO/IEC 27701:2019 certification reports may contact [Company Representative Name] at [Email Address].

## **About [Company Name]**

[Company Boilerplate]

## **About BARR**

BARR is a cybersecurity compliance solutions provider specializing in companies with high-value information in cloud environments like AWS, Microsoft Azure, and Google Cloud. A trusted advisor to some of the fastest growing cloud-based organizations around the globe, BARR simplifies compliance across multiple regulatory and customer requirements in highly regulated industries including technology, financial services, healthcare, and government. [Learn more](#).

## **[Company Name] Media Contact**

[Media Contact Name]

[Media Contact Email]

[Media Contact Phone Number]